

2026

PRODUCTION SCHEDULE

FEBRUARY ISSUE

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|----------------------------|----------------|
| Reserve ad space by | JAN 23 (FRI) |
| Submit electronic files by | JAN 27 (TUES.) |
| Distribution on | JAN 30 (FRI) |

MARCH ISSUE

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| Reserve ad space by | FEB 20 (FRI) |
| Submit electronic files by | FEB 24 (TUE) |
| Distribution on | FEB 27 (FRI) |

APRIL ISSUE

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| Reserve ad space by | MAR 27 (FRI) |
| Submit electronic files by | MAR 31 (TUE) |
| Distribution on | APR 3 (FRI) |

MAY ISSUE

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| Reserve ad space by | APR 24 (FRI) |
| Submit electronic files by | APR 28 (TUE) |
| Distribution on | MAY 1 (FRI) |

JUNE ISSUE

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| Reserve ad space by | MAY 22 (FRI) |
| Submit electronic files by | MAY 26 (TUE) |
| Distribution on | MAY 29 (FRI) |

JULY ISSUE

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| Reserve ad space by | JUN 26 (FRI) |
| Submit electronic files by | JUN 30 (TUE) |
| Distribution on | JUL 3 (FRI) |

AUGUST ISSUE

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| Reserve ad space by | JUL 24 (FRI) |
| Submit electronic files by | JUL 28 (TUE) |
| Distribution on | JUL 31 (FRI) |

SEPTEMBER ISSUE

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| Reserve ad space by | AUG 21 (FRI) |
| Submit electronic files by | AUG 25 (TUE) |
| Distribution on | AUG 28 (FRI) |

OCTOBER ISSUE

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| Reserve ad space by | SEP 25 (FRI) |
| Submit electronic files by | SEP 29 (TUE) |
| Distribution on | OCT 2 (FRI) |

NOVEMBER ISSUE

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| Reserve ad space by | OCT 23 (FRI) |
| Submit electronic files by | OCT 27 (TUE) |
| Distribution on | OCT 30 (FRI) |

DECEMBER ISSUE

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| Reserve ad space by | *NOV 25 (WED) |
| Submit electronic files by | DEC 1 (TUE) |
| Distribution on | DEC 4 (FRI) |

JANUARY 2027 ISSUE

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| Reserve ad space by | *DEC 30 (WED) |
| Submit electronic files by | JAN 5 (TUE) |
| Distribution on | JAN 8 (FRI) |

**Due to holiday dates, these deadlines fall on a different day than they normally would.*