

RATE SHEET

Area Must Up for Changing Climate

BY SHRADDHA KAKADE

In the fall of 1996, when a three-day storm hit Boston, the Muddy River overtopped its bank and inundated Green Line subway tunnels between Kenmore and Arlington and nearby homes, hospitals, businesses, and schools.

The Museum of Fine Arts was among the institutions that suffered damage. While water and related damage due to heavy rainfall, sea-level rise, and drainage issues...

MCA Hosts a Special Thanksgiving



More than 100 homes

JUNE 2019 THE Fenway News

COVERING THE FENWAY, AUDUBON CIRCLE, KENMORE SQUARE, UPPER BACK BAY, PRUDENTIAL, LONGWOOD, AND MISSION HILL SINCE 1974 • VOLUME 45, NUMBER 6 • MAY 31, 2019 - JUNE 28, 2019

S.R.O. CROWD TURNS OUT FOR D8 FORUM



Candidates (from left to right)
Kenzie Bok,
Montez Hoywood,
Kristen Mobilia,
Jennifer Nassour,
and Helene Vincent listen while candidate Landon Lemoine responds to a question from moderator

CIVIC AGENDA

Mon, 6/3: Simmons Master Plan Meeting
6:30-7:30pm, 300 the Fenway, Main Campus Bldg., 1st floor, Room C-101

Tue, 6/4: B.U. Data Science Center Meeting
6:00-8:00pm, 595 Comm. Ave., Questrom School of Business, Room 312

6/10: Simmons IMP

MARCH 2015 THE Fenway News

COVERING THE FENWAY, KENMORE SQUARE, UPPER BACK BAY, PRUDENTIAL, LONGWOOD AREA AND MISSION HILL SINCE 1974 VOLUME 41, NUMBER 3 FEBRUARY 27-MARCH 27, 2015

Fans May Adore It, But What If Airbnb Hurts More Than It Helps?

BY ALEXANDRA MALLOY

With three air mattresses and the promise of breakfast in the morning, Airbnb was founded in 2008 by two roommates, Brian Chesky and Joe Gebbia, hoping some extra money would help pay the rent. With a third roommate they...

and last year made \$20,000 on top of her regular salary.

"I hosted a couple who spent nine years living on a boat and sailing around the world," Merriman said. "Another couple..."

Snow Daze



APRIL 2020 THE Fenway News

COVERING THE FENWAY, AUDUBON CIRCLE, KENMORE SQUARE, UPPER BACK BAY, PRUDENTIAL, LONGWOOD, AND MISSION HILL SINCE 1974 • VOLUME 46, NUMBER 4 • APRIL 3-MAY 1, 2020

Questions About Water Quality Swirl as Muddy River Dredging Begins



CORONAVIRUS & THE FENWAY

The last few weeks have turned everyone's lives upside-down. Whether you've lost your income or are just looking for ways to occupy your time at home, we've got resources and coverage of some of the biggest local changes:

- This issue of the paper will appear online only.
- Restaurants offering takeout links to resources for help and volunteer opportunities—PAGE 1.
- Other emergency resources for cash-strapped residents appear in a box on PAGE 6.
- Stay sane for potentially weeks of sheltering in place with ideas and resources on PAGES 6, 7, 8.
- The Mission Hill Fenway Neighborhood Trust has extended its grant-application deadline to

Serving the Fenway, Audubon Circle, Kenmore Square, Longwood Area, Mission Hill, Prudential, and Upper Back Bay since 1974

P.O. BOX 230277 • ASTOR STATION • BOSTON, MA 02123-0307
FENWAYNEWS@GMAIL.COM

Advertising Rates

Distribution in the East and West Fens, Mission Hill, Longwood Area, Audubon Circle, Kenmore Square, Prudential, and Upper Back Bay.

	1x	3x	6x	12x
FULL PAGE	\$825	\$780	\$755	\$690
1/2 PAGE	\$480	\$455	\$425	\$375
1/4 PAGE	\$285	\$270	\$255	\$235
1/8 PAGE	\$152	\$140	\$130	\$120
6 COLUMN INCHES	\$118	\$114	\$104	\$95
5 COLUMN INCHES	\$99	\$95	\$84	\$77
4 COLUMN INCHES	\$80	\$76	\$68	\$62
3 COLUMN INCHES	\$60	\$57	\$52	\$48
BUSINESS CARD [3 COLS x 1.5 INCHES]	\$52	\$50	\$47	\$43
2 COLUMN INCHES	\$40	\$38	\$35	\$32
1 COLUMN INCHES	\$20	\$19	\$17.50	\$16

Online rates: We'll run an on-line version of your print ad on **FenwayNews.org** for four weeks at 1/4 of the 1x rate. You can purchase shorter time periods [1 week minimum] for a prorated fraction of four weeks. Stand-alone ads run \$60 [large] and \$40 [small].

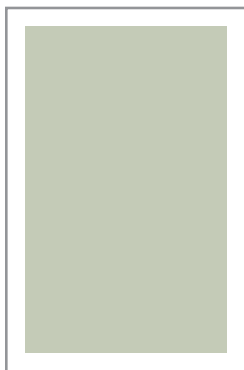
Deadlines and delivery: Send electronic files to FenwayNews@gmail.com. The deadline for receiving ads typically is noon of the second-to-last Friday of the month. Call or e-mail FenwayNews@gmail.com to confirm a particular issue's deadline.

INCREASE YOUR AD'S IMPACT

- **Print in color** for a \$175 surcharge and receive premium placement for your ad at no added cost.
- **Get a professional layout**, starting at \$50 for a simple design. This is a one-time charge; we're happy to provide an estimate for more complex assignments.

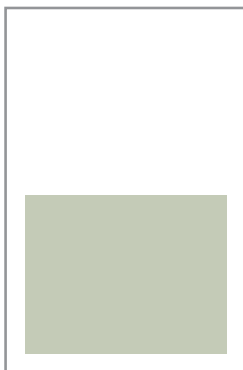


Specifications



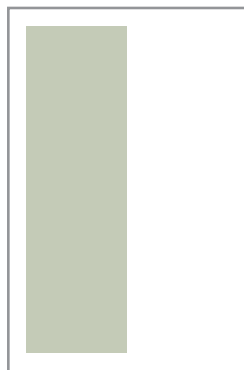
FULL PAGE

9³/₄" wide **by**
15¹/₄" high



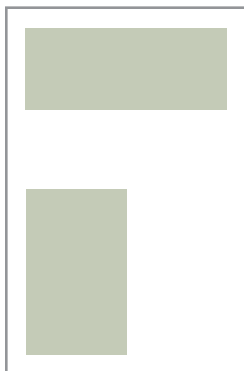
HALF PAGE HORIZONTAL

9³/₄" wide **by**
7¹/₂" high



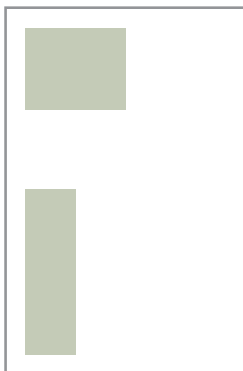
HALF PAGE VERTICAL

4³/₄" wide **by**
15¹/₄" high



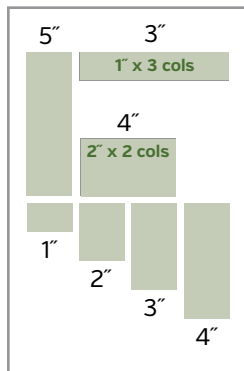
QUARTER PAGE

- HORIZONTAL
9³/₄" wide **by** 3³/₄" high
- VERTICAL
4³/₄" wide **by** 7¹/₂" high



EIGHTH PAGE

- HORIZONTAL
4³/₄" wide **by** 3¹/₂" high
- VERTICAL
2³/₄" wide **by** 7¹/₂" high



1 TO 6 COLUMN INCHES

2¹/₄" wide **by** any height. Multiply the number of columns by the height in inches, as shown in the examples above.

Formats: We can use TIF, JPG, EPS, or PDF files. Should your ad require conversion into one of these formats, we may charge you up to \$25 [but we'll let you know before we do it should it prove necessary].

Fenway Facts and Figures

(East Fens, West Fens, Audubon Circle, Kenmore Square, & Longwood)

The Fenway by the numbers:

- > Population: 40,898
- > Housing units: 14,390
- > Land area: 1.24 square miles

Source: Data Boston, 2010 Census of Population and Housing, Fenway/Kenmore

The Fenway News in brief:

- > Readership: 9,000
- > Distributed free via businesses and schools in The Fenway, Mission Hill, Audubon Circle, Kenmore Square, and Upper Back Bay
- > Boston's only not-for-profit community newspaper
- > Published in the Fenway since 1974